

BRADEN WHEELER

motion design / animation / compositing

profile

Experienced production and post-production creative, specializing in motion graphic design and cinematography. Post-production expertise in 2D and 3D design, animation, compositing, tracking and matchmove.

work

Joyride Creative - Designer / Lead Animator / Lead Compositor - New York, NY - 2011 - present

Led projects in design, animation, and compositing for broadcast clients such as HBO, History Channel, H2, Animal Planet, and the NFL.

Freelance Motion Designer / Art Director - New York, NY - 2005 - present

Designed, animated and composited for a variety of projects both broadcast and online.

MK3 Creative - Lead Motion Designer / Art Director - Boston, MA - 2008 - 2011

Served as the visual lead for all projects, ranging from online commercials and animations to complete art direction and design for websites, interactive, outdoor and collateral. Led projects and client-facing teams from concept to completion, driving creative and technical planning for shoots, edits, composites and animations. Created complete branding identity package for MK3 Creative, including logo development and brand design, website design, branded presentation materials and business cards.

Blue Wave Marketing - Motion Designer / Editor - Boston, MA - 2006 - 2008

Created animations and edited videos for corporate and online use. Design lead on video, print, and interactive projects, from creative to technical execution.

Body Language - Motion Design/Live visuals - New York, NY - 2008 - present

Animated a variety of vibrant/colorful pieces for use in the live show for Brooklyn-based band Body Language. Programs and runs the projections for the show, cued live using VDMX.

software / skillset

Design / Animation

*After Effects
Cinema4D
Photoshop
Illustrator
Flash*

Tracking/Matchmove

*PFTTrack
Mocha Pro*

Editing/Finishing

*Final Cut Pro
Apple Color*

Compression/Authoring

*Compressor
Adobe Media Encoder
DVD Studio Pro*

Camera operation

*RED camera/workflow
DSLR production/workflow
Panasonic HDX/HPX/Varicam
Sony PMW EX 1/3*

additional skills

HTML, AS2, and PHP programming experience.

General knowledge and know-how for interactive design and programming.

education

Emerson College - Boston, MA - **BA Television Video, Minor in New Media**

references

Steve Harper - Creative Director - **Joyride Creative**

steve@joyride.tv

Jonathan Markella - Senior Creative Director - **MK3 Creative**

jmarkella@mk3creative.com

617.242.3300 ext 434

Adam Marx - Partner - **MK3 Creative**

jkaplan@mk3creative.com

617.242.3300 ext 435

*I am a designer, skateboarder,
photographer, cinematographer,
drummer, and a computer nerd.
I am inspired by the world around me—
the way things move,
interact, and coexist.
I am driven to constantly learn,
experience, collaborate, and create.
Let's have fun and make some stuff.*